

## DAVID GOLDKLANG

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443.226.2645

Portfolio: [goldklangdesign.com](http://goldklangdesign.com)



### SUMMARY

- Passionate about clean, simple, & delightful user experience design
- Full stack designer — concepts, wireframes, prototyping, pixel perfect visuals
- Creative problem-solver + efficiency expert
- 15+ years of professional experience designing for digital + print

### EXPERIENCE

**UX/UI Designer Goldklang Design** • Oakland, CA • 2017-Present  
UX/UI/visual design freelance work for clients including Intuit, CareLinx, & Akamai

**Senior Experience Designer Zynga** • San Francisco, CA • 2017  
UX/UI/interaction/motion design for Zynga Poker mobile app  
Wireframing, prototyping, & collaborative whiteboarding to solve UX challenges.

**Lead Product Designer CareLinx** • San Bruno, CA • 2016-2017  
Web-based responsive product design: UX/UI conceptualization/design, prototyping, visual design, brand/UI standards design, style guide creation.

**Senior UX + Visual Designer SelfScore** • Palo Alto, CA • 2014-2016  
User dashboard design: UX/UI design, prototyping, visual design, user testing  
Design of marketing materials: email campaigns, ad banners, infographics  
Investor/board presentation slides (data visualization)

**Visual Designer Free Range Studios** • Oakland, CA • 2014  
Branding - logo conceptualization + revision, style guide design  
UI conceptualization + graphic development

**Visual Designer Adobe Systems** • San Francisco, CA • 2014  
Data visualization + dashboard metrics  
Powerpoint presentation design using charts & graphs

**Creative Director Vända Playing Cards** • San Francisco, CA • 2012-Present  
Art direction of product design  
Develop & design marketing / promotional materials - banners, ads, emailers

### SKILLS

#### Software

Adobe CC/XD, InVision, Sketch, Axure, Google Docs, MS Office

#### Web Design

HTML, CSS, CMS, Wordpress, Flash, Javascript

### EDUCATION

#### Johns Hopkins University - Peabody Institute

(2001) Graduate Performance Diploma - Music Performance  
(2000) Bachelor of Music - Music Performance  
Coursework in Audio Recording